

DAYTONA and its
ATTRactions.

The Queen City of Florida.

From the F. E. C. Ry. Booklet.

110 Miles from Jacksonville.
Fare one way.....\$3.30
Round Trip.....6.60

74 Miles from St. Augustine.
Fare one way.....\$2.20
Round Trip.....4.40

DAYTONA is situated upon the west bank of the Halifax River at its widest expanse and midway between its source at Babes Bay and its outlet at Mosquito Inlet. It is in latitude 29° 57' and longitude 81° 05'.

The town lies parallel with the Halifax River, and extends for nearly two miles along the shore. This river is the delight of the angler and the yachtsman and forms one of the town's greatest attractions.

The main avenues that run parallel with or intersect the river are all 100 feet wide, except Beach street, which is about sixty-five feet, but has a half mile of open, beautiful water abutting upon its eastern side, where the salt waves ebb and flow and along and across which comes the cooling, invigorating and health-giving breeze from off the wide Atlantic, which temper and render the Halifax climate one of the most perfect in the world.

The beautiful cottages that have been erected during the past years and are being built are rendering Daytona as famous for its fine homes as for its beautiful river, trees and avenues, and they are adding yearly to its attractions.

Not the least of these attractions to these securing homes in the South, and ranking second only to healthfulness and perfection of climate, is the fact that its population is chiefly composed of cultivated and intelligent people, accustomed to the refinements of home and social life.

At the foot of Ocean Boulevard, Seabreeze, a pier reaches 600 feet across the beach into the swelling surf of the ocean. This pier is a favorite resort of those who delight in the sport of fishing.

The water supply which is derived from numerous flowing wells, of which there are probably 500 in the corporate limits. This flow is secured by boring wells to the depth of from 80 to 120 feet, passing through several strata of rock, and this depth assures purity from all surface contamination.

The population of Daytona proper is about 1,800. Added to this is a suburban population on main shore and peninsula of about 1,000 at Kingston, Blake, Old Seabreeze or Goodall, Seabreeze and Silver Beach,

which are properly a part of the town and population.

Daytona Beach

lies one mile east of the town. It is approached by three good bridges over the river and well-graded avenues, and is the principal summer resort south of St. Augustine. It has more tourists during the summer than all other places south of that city combined, and is also becoming a favorite winter resort.

Automobile Race Meet.

The Florida East Coast Automobile Association conducts an annual race meet on the beach, which has now a universal reputation as the greatest automobile race course in the world.

At low tide the beach is lured for 200 feet and neither carriage wheel, bicycle or pedestrian can make a hardly visible imprint on the smooth and well-packed sand. It is no uncommon sight to see sail-rigged bicycles speeding with the velocity of the wind before a stiff breeze along the smooth beach, thus affording the most exhilarating sport known to man.

The beach from the sandy bluffs to the lowest point at oblique, measures about 500 feet, and the average depth of the surf measures about two feet. A continuous gentle swell rolls in from the ocean from one to two feet in depth under normal conditions, making the beach an attractive and absolutely safe place for surf-bathing.

The Peninsula

lying between river and ocean is one-half mile wide, and is being rapidly improved, and there are many fine cottages and several good hotels, a peria house, two ocean piers, beach pavilion and a large casino.

A Remarkable Feature

at Daytona has been the yearly improvement in the style and value of the buildings that are being erected for homes. Men of capital of the North and West have become awakened to its advantages for winter residences, and valuable lots are being purchased at costly prices, beautiful in design and finish, are being erected, and beautiful homes, the abodes of wealth and culture are multiplying.

Seabreeze (City Beautiful) and Goodall are settlements on the ocean side of the peninsula across the Halifax River from Daytona. At the foot of Ocean Boulevard, Seabreeze, a pier reaches 600 feet across the beach into the swelling surf of the ocean. This pier is a favorite resort of those who delight in the sport of fishing.

Hunting and fishing good. Experienced guides and dogs may be had at reasonable prices.

The Secret Societies.

Accepted Masons—Halifax Lodge No. 51 meets first and third Thursday of each month at 7:30 p. m.

Halifax Royal Arch Chapter No. 5—Meets second Thursday of each month at 7:30 p. m.

R. S. A.—Halifax Council meets third Tuesday of each month at 7:30 p. m.

Knights Templar—Oriental Commandery No. 10 meets fourth Thursday of each month at 7:30 p. m.

Order of Eastern Star—Live Oak Chapter meets second and fourth Tuesday of each month at 7:30 p. m.

Knights of Pythias—Fountain City Lodge meets first and third Mondays of each month at 7:30 p. m.

Improved Order of Red Men—Oscola Tribe No. 21 meets first and third Wednesdays of each month at 7:30 p. m.

Knights of Honor—Daytona Lodge No. 452 meets second and fourth Fridays of each month at 7:30 p. m.

Fraternal Union of America—Meets second Monday of each month at 7:30 p. m.

Grand Army of the Republic—Joe Hooker post holds camp the first and third Friday of each month.

CLUBS.

Halifax River Yacht Club—Meets at the Club House every Wednesday evening.

Florida State Troops Company "K" Second Infantry. Drill at the Armory on Volusia Avenue every two-day night, J. B. Parkinson, Capt. Com.

Florida East Coast Automobile Association—meets at Club House on the beach the first Friday night before full moon.

CITY OFFICIALS.

- Mayor.....Charles L. Smith
City Clerk.....J. W. Wilkinson
Treasurer.....Frank T. Peck
Assessor.....J. M. Bingham, Jr.
Collector.....H. F. Douglas
Marshal.....M. H. Zuber
Aldermen—Edward G. Harris, president; Henry Schmidt, Wm. Atwood, Geo. H. Matthews, A. McF. Porter, J. A. Hendricks and Jerome D. Maley.
Council meets second any fourth Monday of each month at 7:30 p. m.
City Attorney.....C. H. Spencer
City Physician.....Dr. H. H. Sclye
School Trustees—Geo. H. Ludwig, C. M. Bingham, Sr., and B. F. Marsh.

Hours of Service.

St. Paul's Roman Catholic Church—Mass every Sunday at 10:30 a. m.; week days at 7:30 a. m.

Baptist Church—Sunday School at 10:30 a. m.; Preaching 11:00 a. m.; B. Y. P. F. meeting 7:30 p. m.; Preaching 7:30 p. m.; Prayer meeting Wednesday at 7:30 p. m.

Christian Church—Preaching and Communion 11:30 a. m.; Preaching 7:30 p. m.; Sunday School 9:15 a. m.; Prayer meeting Thursday evening at 7:30 o'clock. Endeavor meeting, 9:30 p. m., Sunday.

A. E. Church, South—Sunday School 10:30 a. m.; Preaching 11:00 a. m.; Epworth League meeting 7:30 p. m.; Preaching 7:30 p. m.; Junior Endeavor 7:30 p. m.; Mid-week prayer meeting Wednesday evening at 7:30 o'clock.

First Congregational Church—Preaching 11:00 a. m.; Sunday School 9:45 a. m.; Christian Endeavor 7:30 p. m.; Preaching 7:30 p. m.; Junior Endeavor 7:30 p. m.; Mid-week prayer meeting Wednesday evening at 7:30 o'clock.

St. Mary's Episcopal Church—Services Sunday at 11:00 a. m.; Holy Eucharist Wednesday and Friday at 11:00 a. m.; Thursday in Lent 1:00 p. m.; Epworth League Devotional meetings at 7:30 p. m.; Social Circle meeting Monday evening from 8:30 to 9:30. Prayer meeting Wednesday evening at 7:30 o'clock.

First M. E. Church—Sunday School at 10:30 a. m.; Preaching 11:00 a. m.; Epworth League Devotional meetings at 7:30 p. m.; Preaching 7:30 p. m.; Social Circle meeting Monday evening from 8:30 to 9:30. Prayer meeting Wednesday evening at 7:30 o'clock.

POSTOFFICE HOURS.

The postoffice opens at 7:30 a. m. and closes at 7:00 p. m. Money order window opens at 8:00 a. m. and closes at 6:00 p. m.

SUNDAY.

Lobby open from 8:00 a. m. to 8:00 p. m. Window open from 1:00 to 3:00 p. m., except when mail is being distributed.

HOLIDAYS.

Office open from 8:00 to 9:00 a. m. and 1:00 to 3:30 p. m., except when mail is being distributed.

MAILS CLOSE.

One-half hour before the scheduled departure of trains.

Local Time Table.

Table with columns for Train No., Direction, and Time. Includes routes to Jacksonville, St. Augustine, and Palm Bay.

Attention Tourists

and all lovers of fine Cigars. You will find the largest assortment, finest variety and best quality of CIGARS AT THE CITY HOTEL.

GEO. H. MATTHEWS, Proprietor

C. Nash & Son Tin and Sheet Iron Workers. Tanks for all purposes. Tin and Galvanized Iron Roofing, and Boat Pumps. We do as we guarantee.

TIDE TABLE. The following table gives the low tides on the Daytona beach and is the daylight tides only. Table with columns for Jan, Low, Feb, Low and corresponding times.

The St. James, MRS. W. F. GAMBEAU, Proprietress. Board Moderate. Excellent cuisine and best of service. Meals furnished with or without rooms. No. 316 Palmetto Avenue, DAYTONA, FLA.

"THE PINES" A New House just completed, with all Modern Conveniences. ACCOMMODATES 50. RATES \$2.50 PER DAY AND UP. SPECIAL BY WEEK OR MONTH. MRS. J. B. HINSKY, Proprietress, 338 S. Ridgewood Ave., Daytona, Florida

The Ridgewood E. D. Langworthy, Prop. DAYTONA, FLORIDA. Now open for season 1904-5

SCHMIDT'S VILLA Overlooking the Halifax River, Daytona, Florida. The hotel commands a most attractive view in every direction and no finer location can be found in the vicinity. It is only one mile from the ocean and is convenient to the depot, postoffice, churches and public schools. HENRY SCHMIDT, Proprietor.

THE BENNETT. Open for the Season of 1904-05. Beautifully Located on Ridgewood Avenue. Since last season this popular house has been enlarged to double its former capacity. MRS. JOHN B. PARKINSON, Owner and Proprietor.

Parkinson House. The location, corner of Ridgewood and Magnolia Avenues, Electric Lights, Sanitary Plumbing, Baths and all modern conveniences. MRS. JOHN B. PARKINSON, Owner and Proprietor.

Hotel Despland "THE FAVORITE" NOW OPEN UNDER Leon Despland Owner and Proprietor DAYTONA, FLA.

THE COLONNADES. Seabreeze. A HOUSE OF EXCELLENCE. A. B. KIMBALL, E. H. FAUNCE.

... The Cleveland ... Magnolia Avenue, one-half block from Postoffice and River Front. New and Neatly Furnished, Rooms Single or Ensuite, Bath, Gas and Steam Heat. SPENCER B. GREEN, Prop.

SEASIDE INN AND FURNISHED COTTAGES. Everything Modern, Homelike and Comfortable. HOTEL DIRECTLY ON THE ATLANTIC COAST. SPECIAL BY THE WEEK. H. F. STEWART, Prop. Goodall, Fla.

The Palmetto House. Well Known and Popular. Overlooking the beautiful Halifax River, Daytona. A homelike and comfortable house. First-class in all respects. C. O. CHAMBERLAIN, PROPRIETOR.

The "WALDRON" Fine Location. Strictly First-class. All Modern Improvements. Apply to ANNA E. RAE.

Steamer "CHEROKEE" starting Jan. 25. FOR THE TOMOKA RIVER, Mondays, Wednesdays and Fridays, leaving Conrad's dock opposite bank at 9:00 a. m., middle bridge 9:15, peninsula bridge 9:30 and Ormond at 10. FOR PONCE PARK and NEW SMYRNA, Tuesday, Thursday and Saturday, leaving peninsula bridge 8:30, middle bridge 8:40, Conrad's dock 9:00 a. m. For particulars apply to Capt. McFadden's shell boat Conrad dock, phone 125, or Heath & Dickinson, phone 63R.

Drop Your orders in this office for Quick work. We do the rest.